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Major Sponsors of The Chelsea Football Club

“Chelsea Grit” officially launched

Written by former player Col Counsell and completed after years of diligent research, “Chelsea Grit” is a full color book of some 360 pages which depicts The History of The Chelsea Football Club, from its establishment in 1911, to its Centenary Year in 2011.

Chelsea Grit includes profiles of B&F (seniors), senior coaches, significant personalities including administrators and players, yearly performance at each grade level, lists of office bearers, association B&F’s and goalkickers, photographs and some very enlightening tales from the past.

The Book also includes The Team of The Century Members as announced at The Gala Function celebrations.

In short the book is a broad outline of the club, the FDL, the MPFL and the town of Chelsea itself.

The response to The Books release has been extremely positive and the quality of the production is there for all to see.

Only 400 copies of Chelsea Grit were printed and of those, only approximately 200 now remain available for sale.

It is unlikely that The Book will ever go to Re-Print, so anyone wishing to obtain a copy should act quickly to avoid missing out.

Details of How to Purchase are as follows:

PURCHASE PRICE CHELSEA GRIT \$ 60-

Pre-purchase orders may be completed using the shopping cart on the club website www.chelseafc.com.au

or by contacting Col Caffyn on 0409 356 549 or Kevin Kniese on 0419 513 651