



# Chelsea Football Club

## The Seagulls

### “Chelsea Grit” - Official Book Launch

**Presenting Chelsea Grit, A detailed history of  
The Chelsea Football Club**

Venue: Tom Williams Social Rooms

Location: 13 Beardsworth Avenue, Chelsea

Start Time: 6-30 pm

Finish Time: 8-30 pm

*No entry fee—Drinks available at bar prices*

**Event Speakers:**  
Leigh Matthews and Col Counsell

**Date:**  
**6th February 2012**

**Contact Col Caffyn**  
**0409-356 549**

**E-mail**  
[chelsea.fc@bigpond.com.au](mailto:chelsea.fc@bigpond.com.au)



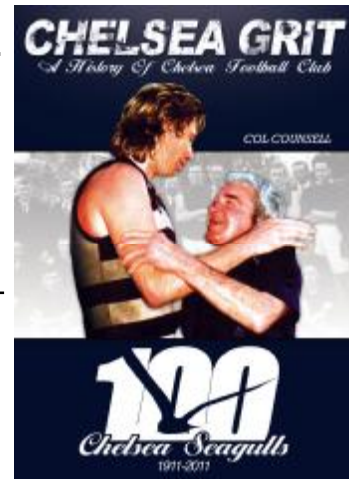
#### **Leigh Matthews**

We are proud to announce that AFL Player of The Century Leigh Matthews will speak on his time at The Club and introduce the book.



#### **Col Counsell**

The author Col Counsell will launch the book.



#### FORMAT

- 6-30 Start;
- Casual dress;
- Finger foods, bar service, wine, tea , coffee, etc.,
- Leigh Matthews to speak about his time at Chelsea and on The Book;
- Book Launch – Col Counsell, Introduce with video and speak before releasing book for purchase;
- Pre Purchased Books available to be collected;
- The Author Col Counsel to sign books as requested;
- ( Please note Leigh Matthews has been requested to sign only The 75 Limited Edition copies of The Book );
- 8-30 Finish

#### For Sale on The Night

Standard Edition Copies of the Book will be available for purchase on the night at a cost of \$60- .

At this time only 1 (one) Limited Edition copy of The Book remains available for purchase.  
Cost \$100-